

# SPONSORSHIP PACKAGE 2024





The Trillium Hunter Jumper Association is thrilled to be celebrating 41 years of equestrian competition! We are encouraging competitors to visit venues and events that may not be within their traditional zone boundaries with the "Travel the THJA" program again this year. We're also looking forward to the Trillium Championship Show the first weekend in September at the beautiful venue Wesley Clover Parks in Ottawa. Again, this year, we will be making an exciting and memorable event for all competitors at Champs.

Throughout the history of the Trillium Hunter Jumper Association, the organization has been blessed with the support of countless sponsors and volunteers that have allowed the us to flourish. We hope you will consider supporting the THJA and help us continue our tradition of excellence in competition.

If you have any questions or would like to book please reach out to info@thja.ca







## Class Sponsorships

\$200+HST

- Sponsorship of one regular hunter or jumper class
- Quarter page advertisement in the THJA Championship Show Guide
- Social media promotional post as sponsor of selected class Featuring logo

# Division Sponsorships

\$850+HST

- Sponsorship of all classes in your selected division
- Half page advertisement in the THJA Championship Show Guide
- Social media promotional post as sponsor of selected division Featuring logo
- Champion and reserve champion awards to be announced with your company name. Your representative is invited to physically present awards/pose for photo ops
- Champion and reserve champion presentation photos to be circulated on social media with a link to your company social media handles

#### **Equitation Class Sponsorship** \$300+HST

- Sponsorship of one equitation or medal class (limited number available)
- Half page advertisement in the THJA Championship Show Guide
- Social media promotion of logo and as part of the Equitation Finals at Trillium Champs

## Partner Package

\$1000+HST

- Sponsorship of one specialty class
- Full page advertisement in the THJA Championship Show Guide
- Opportunity to give away branded product as prizes (supplied by sponsor)
- Winner presentation photos to be circulated on social media with a link to your company social media handles
- This package can be tailored to suit specific needs

## Vendor Package

\$1500+HST

- Vendor space for the duration of Trillium Championships
- Full page advertisement in the THJA Championship Show Guide
- Opportunity to give away branded product as prizes for the top 12 in your selected specialty class (supplied by sponsor)
- Winner presentation photos to be circulated on social media with a link to your company social media handles
- Vendor packages are for the entire competition
- Electricity costs are additional \$75+hst

## Tailored Sponsorship Packages

- Province Wide Specialty Classes
- Competition Ring Signage
- Exhibitor Giveaway Co-Branding Opportunities
- Inside/Outside Cover of Show Guide
- Lead Line Sponsorship
- Ringside Giveaways
- Social Event or Reception Sponsorship
- Tent Sponsorship
- Specialty Award Sponsorship

Reach out to us to inquire about pricing on these packages.







